



MABUHAY DIGEST & SOUVENIR PROGRAM

May 11, 2009

Business Owner/Association President
Ontario, Canada

Dear Sir / Madam:

The Philippine Independence Day Council (PIDC), the producer / organizer of the Biggest Event of its kind in Canada, is again promoting the best of Philippine Arts, Culture, Charity and Trade Show! It is the much awaited “**Mabuhay Festival and Trade Show 2009**”, to be held on Saturday, July 18, 2009 at the Metro Toronto Convention Centre.

To commemorate this event, we will be publishing a **Souvenir Program** which will be distributed **FREE** to attendees and supporters prior to and at the Festival. The digest is sure to be a permanent guide and source of information for the Filipino-Canadian community.

We would like to invite you to place an advertisement in our **Souvenir Program** to showcase your services, products and/or organization. Below are our advertising rates and ADS Sizes:

ITEM#	DESCRIPTION	UNIT PRICE	ORDER	AD SIZE in inches
	Front Page – Digest Cover Page			8.25w x 5.25h
1	Inside front page	\$500 -sold		7.25w x 4.50h
2	Inside back page coloured	\$400	\$	7.25w x 4.50h
3	Outside back page	\$500 -sold		7.25w x 4.50h
4	Full page coloured	\$300	\$	7.25w x 4.50h
5	Half page coloured	\$200	\$	3.625w x 4.5h
6	Business Card – coloured	\$70	\$	3.625w x 2.25h
	TOTAL		\$	

Please reserve your ad early. Make your selection and send your message with camera-ready ad, logo and/or photo (if applicable) on or before **June 18, 2009, make cheque payable to PIDC.**

CONTACT ANY OF THE FOLLOWING PIDC OFFICER :

Bing Marasigan
Co-Chair, Exhibitor
Tel. 905-472-3194
jmarasigan@sympatico.ca

Minda Neri
Chair, Mabuhay Festival
Tel. 416 621-4985
vox999@gmail.com

Lorenzo (Jun) Villaruz
Chair, Mabuhay Digest & Souvenir Program
Tel. 416-293-6793 Cell: 416-826-6077
Junvillaruz@yahoo.ca

CLIENT INFO:

Name/Company: _____

Contact person: _____

Address: _____

Telephone: _____ Email: _____

Send Order and Payment to: **Lorenzo Villaruz, 64 Knockbolt Cres., Toronto, Ontario, M1S 2P6**

Seller Info:

Solicited by: _____